

## NEWS RELEASE

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### **Master Fluid Solutions Celebrates 70 Years of Sustainability and Innovation in Manufacturing**

*Global metalworking fluids manufacturer looks back at pioneering history of conservation and sustainability*

#### **Perrysburg, Ohio, November 05, 2021 – Master Fluid Solutions**

This month, Master Fluid Solutions is proud to celebrate its 70th anniversary. Since 1951, the company has been redefining productivity in the manufacturing industry, utilizing metalworking fluids as a means to drastically increase productivity, reduce costs, and improve sustainability. From humble beginnings as a small, family-owned operation in Ohio, Master Fluid Solutions has expanded into a global company with offices and production sites across three continents while maintaining a close-knit family culture.

Founder Clyde A. Sluhan created the company to revolutionize efficiency and sustainability in manufacturing through metalworking fluids. With a background in industrial chemistry, he tested more than 3,000 coolant formulations before perfecting the first TRIM® cutting fluid and bringing it to market in 1951. Then, he officially co-founded Master Fluid Solutions with his wife, Marian, and began production in Toledo, OH. After establishing a presence, he expanded the company beyond manufacturing and sales to product support and customer education, helping each client get the most out of their fluid through proper management.

In 1971, before any other metalworking fluid manufacturer was thinking about conservation or sustainability, MFS revolutionized the industry with the first XYBEX coolant recycling system. The system supported customers to achieve their environmental initiatives, and in some cases, reduce their fluid waste by up to 80%. This type of recycling process has since become industry standard. MFS continues to formulate products that are robust enough to handle recycling operations and maintain performance.

“We are thrilled by the progress our company has made over the past 70 years, as well as the advancements in metalworking we have helped drive in that time,” says CEO Dean Froneo. “As we enter 2022, we are eager to increase our commitments to sustainability and build the eco-friendly manufacturing environment of the future.”

In honor of the company’s 70th anniversary, Congressman Bob Latta introduced a proclamation congratulating and commending MFS for their leadership in scientific research and commitment to sustainability. The Mayor of Perrysburg, OH, issued an additional proclamation recognizing MFS’ commitment to workers, safety, and quality.

**About Master Fluid Solutions** — Master Fluid Solutions develops and markets a full line of environmentally responsible, cutting edge and stable cutting and grinding fluids, straight oils, parts cleaners, pipe and tube expansion, forming, and corrosion control fluids under the TRIM®, WEDOLiT™, and Master STAGES™ brands. Master Fluid Solutions’ XYBEX® fluid management systems lower its customers’ total cost of operations. Working closely with the worldwide metalworking community, Master Fluid Solutions is committed to the safety of the people who use its products, the protection of the planet, and the overall impact on its customers’ profitability. Master Fluid Solutions is proud to have been named in the Top 10 in “Top Workplaces” in the Toledo, OH, area for eight consecutive years. For further information about Master Fluid Solutions or its products, find a local distributor to contact at [2trim.us/distributors.php](http://2trim.us/distributors.php), call +1 800-537-3365, or visit [www.masterfluidsolutions.com](http://www.masterfluidsolutions.com).

