

NEWS RELEASE

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Erica Denton Promoted to Global Vice President of Supply Chain and Procurement

Erica Denton brings over a decade of supply chain experience to Master Fluid Solutions®.

Perrysburg, Ohio, October 1, 2021 – Master Fluid Solutions is proud to announce Erica Denton’s promotion to Global Vice President of Supply Chain and Procurement. She brings over a decade of experience in global supply chain management, operations, and continuous improvement. Denton joined Master Fluid Solutions in 2018 after her experience at Barnes Group Inc., where she worked as a Global Commodity Analyst and later as the Director of the Global Supply Chain.

After joining Master Fluid Solutions in 2018, she became instrumental in helping the company through many phases of growth. In addition, when Master Fluid Solutions acquired Wilhelm Dietz GmbH & Co. KG and their WEDOLiT™ product catalog, she spearheaded a number of successful initiatives to develop and integrate the company’s growing supply chain.

As Global Vice President of Supply Chain and Procurement, Denton is responsible for overseeing the company’s worldwide supply chain, further integrating with key distributors and safeguarding from future disruptions.

“We are impressed by Erica Denton’s career-long dedication to improving global supply chains and have been humbled to have her as part of the Master Fluid Solutions family for the past three years,” says President and CEO Dean Froneo. “Her talent and expertise are crucial for navigating the challenges facing the entire manufacturing industry as we continue into the new decade. We know that we are in good hands and are eager to see her succeed in this new role.”

Denton’s appointment comes as Master Fluid Solutions strengthens service to its customers with the creation of focused business units in North America, China, Asia-Pacific, and European.

About Master Fluid Solutions — Master Fluid Solutions, working closely with the worldwide metalworking community, develops and markets a full line of environmentally sound, extremely durable and stable cutting and grinding fluids, straight oils, parts cleaners, pipe and tube expansion, forming, and corrosion control fluids under the TRIM®, WEDOLiT™, and Master STAGES™ brands. Master Fluid Solutions’ XYBEX® fluid management systems lower their customers’ total cost of operations. Master Fluid Solutions is committed to the safety of the people who use their products, the protection of the planet, and the overall impact on their customers’ profitability. Master Fluid Solutions is proud to have been named in the Top 10 in “Top Workplaces” in the Toledo, OH area for eight consecutive years. For further information about Master Fluid Solutions or their products, find a local distributor to contact at 2trim.us/distributors.php, call +1 800-537-3365, or visit their website at www.masterfluidsolutions.com.



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