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FORMULATORS FROM THE ACROSS THE GLOBE MEET IN THE UK

In May 2012 Master Chemical Europe hosted an event that could prove to be a milestone in the development of the next generation of Master Chemical metalworking fluids. All of the Master Chemical product formulators from across the world gathered at the company's Needham Market headquarters for their annual R&D meeting, a forum for brainstorming and problem solving.

The event provides the opportunity for everyone involved in product development to meet face to face to discuss hot topics and current projects. It cements the ongoing teamwork that is actively encouraged by Master Chemical. Indeed each formulator is an important member of the global R&D team that allows each region to punch well above its weight in knowledge base terms.

The meeting spanned four days and involved formulators from the three global regions – the US, Europe and Asia. Also included are those responsible for establishing the commercial viability of products and their potential in different regional markets and specific industry sectors. This is a talented working group that could hold the key some exciting developments. Watch this space!

-ENDS-

About Master Chemical Corporation: Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives all under the TRIM® brand trademark. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX® Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet, the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally. For further information please contact a local distributor near you <http://www.2trim.us/distributors.php>, call us at (44) + (0) 1449 726800, or visit our website at www.masterchemical.com

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