



NEWS RELEASE

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Master Fluid Solutions™ Appoints Z. Ahmed Tahir as Global Vice President – Strategy and Marketing

Master Fluid Solutions, continues its drive towards sustainably serving customers in high technology industries with the appointment of Z. Ahmed Tahir as its Global VP of Strategy and Marketing.

Perrysburg, Ohio, June 4, 2018 – Master Fluid Solutions, a leading manufacturer of metalworking fluid products, continues its investment in senior talent by appointing Z. Ahmed Tahir as its Global Vice President of Strategy and Marketing. Managing a global team, Tahir will be responsible for executing the company strategy of organic & inorganic growth as well as leading a global marketing function to support company targets.

Tahir will build on the historical success of delivering world class products by creatively branding and marketing the full portfolio of Master Fluid Solutions, while ensuring that the company develops products and services that align with our customer and market needs.

Tahir brings a broad global business experience having held technology and business management roles of successively increasing scope and responsibility in both large and mid-size entrepreneurial companies.

Mr. Michael A. McHenry, President and Chief Executive Officer for Master Fluid Solutions commented, “Ahmed’s broad industrial strategy and marketing experience paired with his lubricant technology expertise has been invaluable in developing a growth strategy for our company. His innovative and strategic approach to business and marketing is an asset to the global organization.”

Tahir commented “Master Fluid Solutions’ focus of bringing advanced fluid solutions to a demanding global user base coupled with strong channel partnerships and superior service is a winning combination. It’s great to be a part of this entrepreneurial customer focused company, and I’m proud to join the experienced leadership team that has been assembled.”

Tahir holds a Diploma in Business Administration from Warwick Business School as well as a Bachelors in Chemical Sciences from UWE Bristol in the UK. He is married with three children.

About Master Fluid Solutions — Master Fluid Solutions, working closely with the worldwide metalworking community, develops and markets a full line of environmentally



sound, extremely durable and stable cutting and grinding fluids, straight oils, parts cleaners, and rust preventives under the TRIM® and Master STAGES™ brands. Master Fluid Solutions' XYBEX® fluid management systems lower their customers' total cost of operations. Master Fluid Solutions is committed to the safety of the people who use their products, the protection of the planet, and the overall impact on their customers' profitability. Master Fluid Solutions is proud to have been named #1 in "Top Workplaces" in the Toledo, OH area for 2017.

For further information about Master Fluid Solutions or their products, find a local distributor to contact at <https://2trim.us/distributors.php>, call +1 800-537-3365, or visit their website at <https://www.masterfluidsolutions.com>.

Photo link: <https://2trim.us/2018-06-04.php>

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