



Dean Froney, Global CEO of MFS --- China Travel 马思特全球 CEO Dean Froney 先生 --- 中国之旅



在这繁花似锦的五月，马思特液体解决方案全球 CEO Dean Froney 先生开启了疫情后的中国之旅。

In this blooming May, Dean Froney, Global CEO of Master Fluid Solutions, started his post-epidemic trip to China.

在两周的时间里，Froney 先生除了视察中国区上海总部和天津工厂的工作外，还在中国区总经理 Richard Lu 的陪同下拜访了终端客户、经销商、以及金属加工行业的其他业务合作伙伴。

During the two weeks, in addition to inspecting the work at the Shanghai Headquarters and the Tianjin Factory in China, Mr. Froney also visited end customers, distributors and other business partners in the metal working industry, accompanied by Richard Lu, General Manager of China.

CEO Dean Froney 先生
与马思特中国区管理层
在 MFS 上海办公室合影

Group Photo of Dean
Froney with MFS China
Management Team





在上海总部，Froney 先生认真听取了各部门的述职，充分肯定了近年来中国业务的快速良好发展，并与中国区管理层深度讨论了未来十年的业务发展战略。

At the Shanghai Headquarters, Mr. Froney listened carefully to the briefing of various departments, fully affirmed the rapid and sound development of the Chinese business in recent years, and discussed in depth the business development strategy for the next decade with the Chinese management.

在天津工厂，Froney 先生参与了“天津工厂第2400 天安全日”的庆功活动并与同事们亲切互动，了解大家的工作情况。

At the Tianjin Factory, Mr. Froney participated in the celebration activity of “Tianjin Factory 2400th Safety Day” and interacted kindly with colleagues about their work situation.

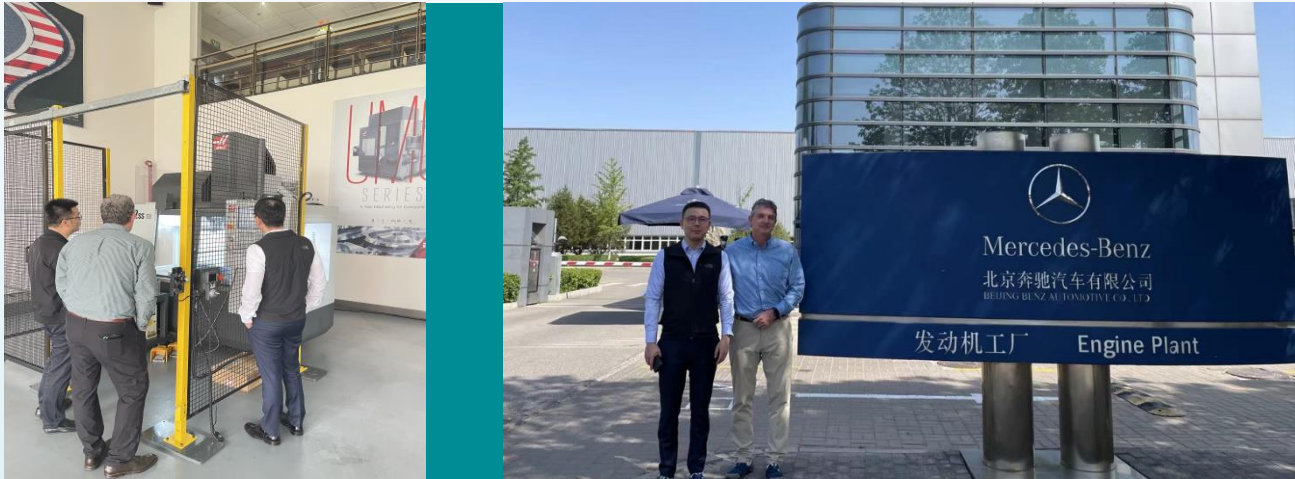


此外，Froney 先生还走访了诸多终端客户和经销商，了解客户的业务情况和对未来合作的期望诉求。与机床厂商的深度合作也是马思特中国市场开拓的策略之一，Froney 先生此次拜访了美国哈斯机床，双方在友好热烈的气氛中探讨了合作形式与协同模式。

Besides, Mr. Froney visited a number of end customers and distributors to acquire information of their business conditions and expectations for future cooperation. Deep cooperation with machine tool manufacturers



is also one of Master' s strategies to expand the Chinese market. Mr. Froney visited Haas this time, and the two sides discussed the cooperation forms and modes in a friendly and warm atmosphere.



通过此次中国之行，Fronney 先生进一步加深了对中国市场的了解，同时也让客户感受到马思特全球总部对于中国市场的重视和支持，更增添了合作的信心。

Through this visit to China, Mr. Fronney further deepened his understanding of China market. Local customers are also encouraged by support from Master Global Headquarters and increase the confidence in cooperation.